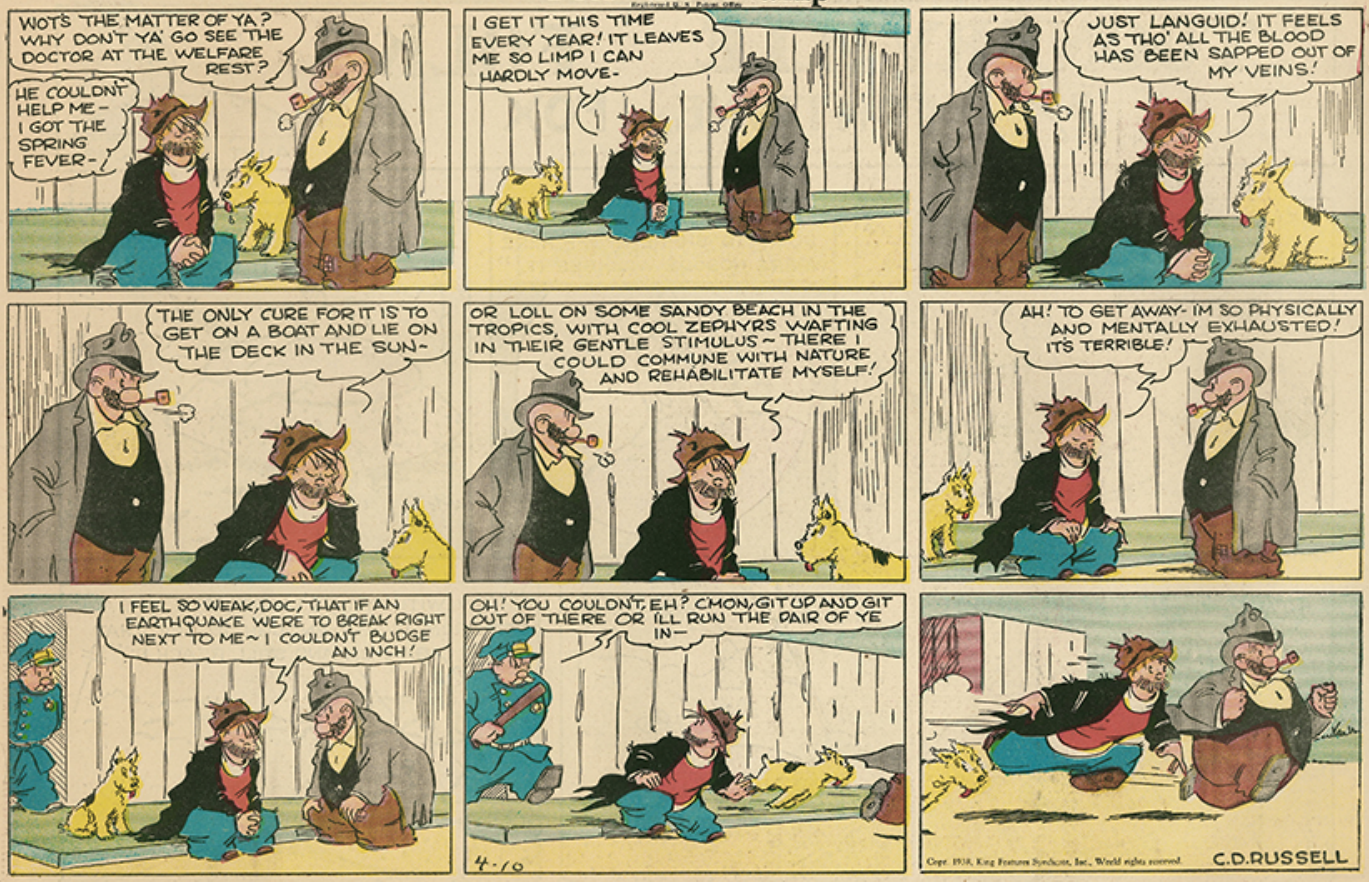
Pete the Tramp



I'D GIVE A MILLION DOLLARS

IF I NEVER HAD TO *TOUCH* THAT BEASTLY WASHBOARD AGAIN!

AMAZING LAUNDRY SOAP DISCOVERY

Soaks Out Dirt in 15 Minutes, Without Scrubbing or Boiling
—Yet SAFE For All Washable Colors, Hands!

FOR YEARS, millions of women have been wishing for a "no-scrub, no-boil" laundry soap they could be *sure* was really SAFE! Safe for 15-minute soaking—safe for *overnight* soaking. And safe for *every washable color* and *hands!*

Today, they are finding the answer in OXYDOL, the new miracle soap that soaks white clothes 4 to 5 shades *whiter* in 15 minutes—*safely*—without scrubbing or boiling at all.

Developed at a cost of $1,000,000 by the makers of gentle Ivory soap, OXYDOL is the *result* of a remarkable patented process to make soap *far faster acting* ... an amazing *new* formula that makes *mild, gentle soap two to three times whiter washing.*

Thus, OXYDOL combines speed and safety in a manner that is unique—and does these four amazing things: (1) Soaks out dirt in 15 minutes without scrubbing or boiling. Even grimy collar bands come snowy white with a few quick rubs between the fingers. (2) Cuts washing time 25% to 40% in tub or machine. (3) Gets white clothes 4 to 5 shades *whiter* as proved by scientific Tintometer tests. (4) Yet so safe that every washable color comes out sparkling, brilliant, *fresh!* Hands stay soft and white.

Even sheer cotton prints washed 100 consecutive times in OXYDOL suds, showed no perceptible sign of fading.

Notice, too, how economical OXYDOL is. Tests show that one package often goes one-third to one-half again as far as even the latest soap chips on the market.

So try OXYDOL without delay. See your wash come whiter and brighter than ever before. Save *clothes*, save *money*—and save *yourself* from washboard wea...

You can get OXYDOL at all ... package of it today! ...

TESTED ...

In Dishwashing, OXYDOL Melts the Grea...