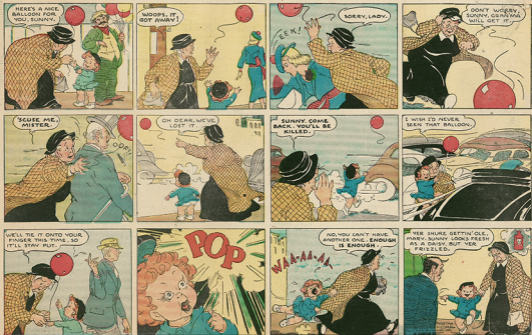
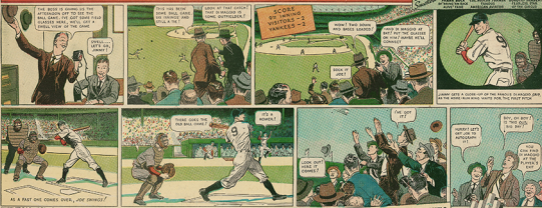


APPLE MARY



JOE DI MAGGIO SLAMS ANOTHER HOMER INTO THE STANDS!



"WE KNOW TOBACCO BECAUSE WE GROW IT—WE SMOKE CAMELS BECAUSE WE KNOW TOBACCO"—TOBACCO PLANTERS SAY

Walter Dreyer's tobacco brought the highest price in his market last year, "Camel" says. "The Camel people took the best of the big tobacco business last year, as they 'took all ways do. You bet I smoke Camels—I know what tobacco is!"

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One Smoker tells another **"CAMELS AGREE WITH ME"**